



Dear Business Owner:

On behalf of the 2016 Lancaster Pride planning committee, I'd like to request consideration by your organization for a sponsorship for the 2016 Lancaster Pride, which will take place on Sunday, June 19 from 12:00-6:00 pm in Binns Park.

We have valued all of the support we received in years past and hope that you will consider showing your support of the LGBTIQ (lesbian, gay, bisexual, transgender, intersexed, questioning) community this year. It costs approximately \$15,000 to \$20,000 to have this event.

A sponsorship of Lancaster Pride clearly identifies your organization as an organization committed to meeting the needs of our diverse community. Additionally, you gain visibility for your organization based on the level of sponsorship that you choose. Depending on your sponsorship level, you will have the opportunity to be on a day-of banner, on a day-of handout, on our website, in our advertising and on information being handed out at upcoming events.

Thank you for your consideration of this request! Even if you do not feel that you would be able to give a monetary gift, we welcome 'in kind' gifts. I look forward to hearing from you soon. Please feel free to contact us at (717) 330-6199 or info@lancasterpride.com.

Sincerely,

Rowena Stein

Rowena Stein
Co-Chair

Zac Nesbitt

Zac Nesbitt
Co-Chair

*Lancaster Pride is a project of the LGBT Center of Central PA,
a 501(c)(3) organization. EIN #25-1897350.*

Mailing Address: Lancaster Pride, c/o LGBT Center of Central PA
1306 N 3rd Street, Harrisburg, PA 17102



2016 Lancaster Pride Corporate Sponsorship Levels

EVENT SPONSORSHIP - \$2,500

- Signs on display through the entire park on day of Pride
- Signs on display through the entire park on day of Pride
- Large Logo on website with direct link to your website
- (6) Tickets to Pride event
- Individualized banner for day of Pride
- Logo on Pride day of handout
- Vendor booth
- Information at all Pride events

VIOLET - \$1,500

- Large Logo on website with direct link to your website
- (4) Tickets to Pride event
- Logo on banner for day of Pride
- Logo on Pride day of handout
- Vendor booth
- Information at all Pride events

INDIGO - \$1,000

- Large Logo on website
- (4) Tickets to Pride event
- Logo on banner for day of Pride
- Logo on Pride day of handout
- Vendor booth

GREEN - \$500

- Logo on Website
- (2) Tickets to Pride event
- Name on banner for day of Pride
- Logo on PRIDE day of handout
- Vendor booth

YELLOW - \$250

- Name on website
- Name on banner for day of Pride
- Name on Pride day of handout

ORANGE - \$100

- Name on website
- Name on Pride day-of handout

For more information about sponsorship opportunities contact Zac Nesbitt at info@lancasterpride.com or (717) 330-6199.

For more information, including a vendor application or to make a donation online, visit lancasterpride.com. To volunteer, contact volunteers@lancasterpride.com.

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